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AllergyEats Founder Appointed to Asthma and Allergy Foundation of America's National Board of Directors

Advocates for Increased Awareness, Training & Education Around Food Allergies

BOSTON, MA (November 4, 2010) – Paul Antico, Founder of AllergyEats (www.AllergyEats.com), now the fastest growing source for finding allergy-friendly restaurants, has been appointed to the national Asthma and Allergy Foundation of America Board of Directors.

AAFA is dedicated to improving the quality of life for people with asthma and allergic diseases through education, advocacy and research. The organization provides practical information, community based services and support through a network of regional chapters and partners around the U.S. Additionally, AAFA develops health education, organizes advocacy efforts and funds research to find better treatments and cures.

"I'm honored to join AAFA's Board and look forward to using my skills to help further the Foundation's mission," Paul Antico said.

Frustrated with the inconsistencies in restaurants when dining out with his food-allergic sons – some were willing to cook meals without dairy, nuts, eggs and his sons' other "trigger foods," and some were not – Antico wondered why there wasn't a quick, easy online restaurant guide that indicated where food-allergic individuals could more comfortably eat.

So he left his job as a successful fund manager at Fidelity Investment and started AllergyEats. This free, user-friendly website provides valuable peer-based feedback about how well (or poorly) restaurants accommodate the needs of food-allergic customers.

AllergyEats lists well over 600,000 restaurants nationwide, which food allergic diners can rate. The site also offers information on restaurants' menus (including gluten-free menus), allergen lists, nutrition information, certifications, web links, directions and more.

Most restaurant review sites include information about establishments' food, ambiance or service, but AllergyEats is singularly focused on food allergies, with peer reviews spotlighting where people with food allergies or intolerances can more comfortably eat.

In the past two-and-a-half years, Antico has gone from a high-powered financial executive to a passionate food-allergy advocate. In addition to his new role on the Asthma & Allergy Foundation of America's national Board of Directors, he's also a Board member of the organization's New England Chapter.

AllergyEats has received a number of endorsements from highly-respected food, health and allergy organizations, including the Asthma and Allergy Foundation of America, Gluten Intolerance Group, and the Massachusetts Restaurant Association. Additionally, AllergyEats is forming exciting partnerships with other organizations, including restaurant chains, established food allergy non-profits and more.

For more information, please visit www.AllergyEats.com.

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