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## Dining Out with Food Allergies & Intolerances: Now There's an App for That

## AllergyEats, the Biggest & Fastest Growing Source for Finding Allergy-Friendly Restaurants, Goes Mobile, Offering Valuable Information Anytime, From Anywhere

BOSTON, MA (August 31, 2011) – Millions of people with food allergies and intolerances struggle to find restaurants that will accommodate their dietary requirements. Now, there's an app for that. AllergyEats (<a href="www.allergyeats.com">www.allergyeats.com</a>), the biggest and fastest growing online source for finding allergy-friendly restaurants, has just launched a free app for the iPhone and Android smartphones, allowing users to access this valuable, peer-based resource anytime, from anywhere.

"The new AllergyEats app builds off the outstanding success of the core AllergyEats website, which has a tremendous – and rapidly expanding – number of users finding and rating restaurants based on their level of food allergy-friendliness. Our new mobile app offers all of the same benefits as the original AllergyEats website, with the added convenience of portability," explained Paul Antico, Founder of AllergyEats. "Now, users have on-demand access to this wealth of information right at their fingertips."

"The AllergyEats app offers peer-based allergy-friendliness ratings as well as restaurants' websites, menus, directions and more, conveniently accessible from users' iPhone and Android smartphones. Users can search by city or zip code – or from wherever they find themselves – making it even easier for busy, on-the-go families to find accommodating restaurants, whether they're researching options in advance or grabbing a last-minute meal while out and about," Antico continued.

AllergyEats is a free, user-friendly resource that provides valuable peer-based feedback about how well (or poorly) restaurants accommodate the needs of food allergic customers. Most restaurant review sites include information about establishments' food, ambiance or service, but AllergyEats is singularly focused on food allergies, with peer reviews spotlighting where people with food allergies or intolerances have more comfortably eaten and where they've encountered challenges.

Both the AllergyEats app and website provide well over 600,000 restaurants nationwide, which users can rate. The peer ratings and feedback allow food allergic and gluten intolerant diners to quickly and easily find restaurants that will more likely cater to their special dietary requirements – and avoid the ones that won't.

Users can easily access information for many restaurants such as menus (including gluten-free menus), allergen lists, nutrition information, certifications, web links, directions and more.

"AllergyEats has significantly improved the way food allergic and gluten intolerant individuals find allergy-friendly restaurants. Now, our new app makes it even easier and more convenient to locate these restaurants – whether you're across town or across the country," Antico continued.

"As an added benefit, the new app also lets diners rate restaurants on-the-spot, while the experience is fresh in their minds. Whether the user's experience was positive, negative or somewhere in between, their feedback helps the entire food allergy and intolerance community," Antico explained.

The AllergyEats app can be downloaded for free from the iTunes app store and the Android market, which are conveniently linked from the AllergyEats home page.

AllergyEats has been endorsed by highly-respected food, health and allergy organizations and individuals, including the Asthma and Allergy Foundation of America, Gluten Intolerance Group, Massachusetts Restaurant Association, Chef Ming Tsai and more.

For more information, please go to <a href="www.AllergyEats.com">www.AllergyEats.com</a>.

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