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**AllergyEats Brings the Food Allergy Community Together
Through Online Discussions & Information Sharing
*AllergyEats Offers Venue for People to Voice Opinions, Debate Issues,
Offer Tips About Food Allergy Topics***

BOSTON, MA (May 17, 2012) – AllergyEats (www.allergyeats.com), the biggest and most comprehensive source for finding allergy-friendly restaurants, is galvanizing the food allergy and intolerance community through online venues, discussing a wide variety of relevant topics, including traveling with food allergies, the allergy-friendliness of schools, new legislation, product recalls, peanut-free baseball games and more.

Members of the food allergy community are coming together to voice their opinions, provide feedback and debate issues that impact their families and communities via the AllergyEats Facebook page and AllergyEats Blog (<http://www.facebook.com/AllergyEats> and www.allergyeats.com/Blog). These resources have been steadily increasing in popularity, and a growing number of people are posting questions, sharing stories and providing support through these online, user-friendly channels.

"AllergyEats has expanded the discussions beyond the allergy-friendliness of restaurants, spotlighting other topics that are also relevant to the food allergy community. The AllergyEats Blog and social media pages have become valuable resources for information-sharing on nut-free baseball games, allergy-friendly play dates, food product recalls and much more," said Paul Antico, Founder of AllergyEats, food allergy advocate and father of three food-allergic children.

"I'm constantly receiving positive feedback, as users rave about the helpful information and connections they've received via AllergyEats. I'm proud that the site has become a hub of beneficial information for the food allergy community. We've all learned - and continue to learn - so much from each other," Antico continued.

"Members of the food allergy community are advocating for improved food allergy protocols, hoping to raise awareness about this issue. Educating people about the seriousness - and prevalence - of food allergies will help evoke much-needed change," Antico added. "While the discussion topics vary, this community's passion for helping each other is unwavering."

On the AllergyEats online forums, people share their thoughts on a variety of topics, including the food allergy-friendliness of fast food restaurants, the irony of 'non-dairy creamers' that contain milk and suggested allergy-friendly snacks to serve at play dates and Little League games. Recent posts have included the following:

- "Just like people who need wheelchair assistance to attend a sporting event, we in the food allergy community appreciate any accommodation that helps our families enjoy every day events like the rest of the world," explained Philomena, who was supporting the call for peanut-free baseball games.
- "McDonalds is a place where my son has choices and can eat with friends without feeling like the 'allergy kid'. I love McDs, nutritionally deficient or not," Amber exclaimed.
- "I have a pre-teen girl. We have gradually given her responsibility for her EPI...She makes sure whoever she is with knows where it is and frequently reminds people of how to use it... She went through a near fatal event when she was 6, she remembers what it was like. She chose to have power over this instead of fear. I could not be prouder," posted Mindy.

- Dominos "should do it right, or not do it at all. By going only part of the way toward labeling and advertising, Domino's – along with a host of others – actually makes it more dangerous [for the celiac disease community]," said a poster on the AllergyEats blog, in response to national pizza chain Domino's launching a new gluten-free crust that is only safe for those with a "mild gluten sensitivity," not gluten intolerance or celiac disease.
- "BIG kudos to the T-Rex restaurant at Downtown Disney. They were crowded beyond belief and yet we still had a chef visit our table and make our dairy, egg, tree nut and sesame [allergic] child an amazing, safe meal. And the chef checked back to make sure the meal was okay, with a smile on his face!!... AllergyEats was an amazing resource for us on our vacation," said Kim.

AllergyEats, a free website and smartphone app, provides valuable, peer-based ratings and feedback about how well (or poorly) restaurants accommodate food-allergic customers, allowing the food allergy community to make more informed decisions about where to dine. AllergyEats lists well over 575,000 restaurants nationwide, which food-allergic diners can rate. The site also offers information on restaurants' menus (including gluten-free menus), allergen lists, nutrition information, certifications, web links, directions and more.

AllergyEats helps families with food allergies reduce the guesswork - and the anxiety - surrounding dining out with food allergies. The peer-based ratings and review site lets people see at-a-glance which restaurants have been more willing and better able to accommodate special dietary requirements - and which have not. And now the site has expanded the dialogue, providing a much-needed venue for the food allergy community to discuss and debate relevant issues.

Antico continues to add a variety of new features to enhance the lives of the food allergy community. The award-winning AllergyEats mobile app provides access to restaurants' allergy-friendliness ratings, menus, directions, websites and other information while on-the-go. And the AllergyEats Disney World microsite (www.allergyeats.com/disney) helps families navigate the many restaurant options in and around the theme parks, reducing the worry that often accompanies traveling with food allergies.

Most restaurant review sites include information about establishments' food, ambiance or service, but AllergyEats is singularly focused on food allergies, with peer reviews spotlighting where people with food allergies or intolerances have more comfortably eaten and where they've encountered challenges.

AllergyEats has been endorsed by highly-respected food, health and allergy organizations and individuals, including the Asthma and Allergy Foundation of America, Gluten Intolerance Group, Massachusetts Restaurant Association, Chef Ming Tsai, Chef Joel Schaefer and more. And AllergyEats was recently selected as the About.com 2012 Readers' Choice Award winner for best Food Allergy App. (AllergyEats was also a finalist for the competition's Best Food Allergy Online Support category.)

For more information, please go to www.AllergyEats.com.

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