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**New AllergyEats Disney World Microsite
Spotlights Allergy-Friendly Restaurants in (and around) the Popular Orlando Theme Parks**

AllergyEats, the Biggest & Fastest Growing Source for Finding Allergy-Friendly Restaurants, Helps Diners Find the Most Accommodating Restaurants in and around Walt Disney World

BOSTON, MA (December 5, 2011) . Walt Disney World, known for being the happiest place on earth, is one of the most popular vacation spots for families. Now, families with food allergies will be even happier because AllergyEats (www.allergyeats.com), the biggest and fastest growing source for finding allergy-friendly restaurants, has just launched a new website focused exclusively on restaurants in and around Disney (www.allergyeats.com/disney).

People who log onto this new, free AllergyEats Disney World microsite can quickly and easily view and rate the food allergy-friendliness of all the restaurants in Walt Disney World's parks and hotels, as well as thousands of restaurants in the greater Orlando area.

Walt Disney World is widely-regarded as the gold standard in terms of accommodating food-allergic guests, but some establishments still handle food allergies better than others and not all of the local restaurants are run by Disney itself, said Paul Antico, Founder of AllergyEats and the father of three food-allergic children.

The new AllergyEats Disney World microsite allows people with food allergies to learn more about their restaurant options and make more informed decisions about where to dine while visiting the area, Antico added. "Whether people are planning their vacations in advance or looking for a meal while onsite at the parks, the AllergyEats Disney World microsite is a great resource to access restaurants' AllergyEats allergy-friendliness ratings and review peer feedback from other food-allergic and gluten intolerant diners."

In addition to the valuable ratings and peer-based feedback, the new microsite features Disney Dining Tips, along with other helpful information and resources for food-allergic families - and more features are coming soon. The Disney microsite also provides easy access to the main AllergyEats site, which features more than 600,000 restaurants nationwide that users can rate, as well as restaurants' menus (including gluten-free menus), allergen lists, nutrition information, certifications, web links, directions and more.

AllergyEats is a free, user-friendly resource that provides valuable peer-based feedback about how well (or poorly) restaurants accommodate the needs of food-allergic customers. Most restaurant review sites include information about establishments' food, ambiance or service, but AllergyEats is singularly focused on food allergies, with peer reviews spotlighting where people with food allergies or intolerances have more comfortably eaten and where they've encountered challenges.

AllergyEats also features a new, free AllergyEats app (available at iTunes and the Android store), providing access to important information about restaurants' peer ratings, feedback, menus and other information while on-the-go.

The AllergyEats core site, smartphone app and new AllergyEats Disney World microsite allow food-allergic and gluten intolerant diners to quickly and easily find restaurants that will more likely cater to their special dietary requirements . and avoid the ones that won't.

In my professional life, running AllergyEats, and in my personal life, dining out with my food-allergic children, I've seen firsthand that some restaurants are genuinely concerned about the health and safety of their guests and are very willing to accommodate food-allergic diners, Antico explained. And those are the restaurants we visit and recommend to others.

Whenever people dine out, whether their experience was positive, negative or somewhere in between, we hope they'll take just a minute to rate the restaurant on AllergyEats, using the core website (www.allergyeats.com), the AllergyEats app and the AllergyEats Disney World microsite (www.allergyeats.com/disney). This valuable feedback helps the entire food allergy and intolerance community make more informed decisions about where to dine out . and which restaurants to avoid, Antico continued.

AllergyEats has been endorsed by highly-respected food, health and allergy organizations and individuals, including the Asthma and Allergy Foundation of America, Gluten Intolerance Group, Massachusetts Restaurant Association, Chef Ming Tsai and more. For more information, please go to www.AllergyEats.com.

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