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**AllergyEats Creates Customized Version of Its Website
for Asthma and Allergy Foundation of America's St. Louis Chapter**
*Leading Guide to Allergy-Friendly Restaurants Collaborates with New Partner,
Provides a Valuable Resource For AAFA STL's Constituency*

BOSTON, MA (October 10, 2013) – [AllergyEats](#), the leading guide to allergy-friendly restaurants nationwide, has just launched the first customized version of its website on a partner site – the Asthma and Allergy Foundation of America St. Louis Chapter (AAFA STL). As a result of this new relationship, there's now a prominent, customized resource - the AAFA STL Guide to Allergy-Friendly Restaurants - spotlighting the allergy-friendliness of restaurants in the St. Louis market. This new guide is valuable and beneficial for diners in the St. Louis area and beyond.

"This partnership is a win-win-win. AAFA STL gets to host a great resource for their user base that will draw more regular traffic to their site, the AAFA STL constituency will have access to a wealth of valuable information that's customized to their hometown market, and the entire AllergyEats community will benefit from the greater reach, awareness, support, and ratings resulting from this partnership," said Paul Antico, Founder/CEO of AllergyEats, father of three food-allergic children and passionate food allergy advocate.

"The food allergy community depends on AllergyEats to reduce the guesswork and anxiety surrounding dining out with food allergies," Antico continued. "This dynamic partnership helps us expand our reach, introducing more food-allergic diners to the solution that we provide."

"We're delighted to now have the AAFA STL Guide to Allergy Friendly Restaurants as part of our website at www.aafastl.org, and we're confident that users in the St. Louis area - and beyond - will appreciate this helpful resource," said Joy Krieger, Executive Director of AAFA STL. "Whether our members are dining out in the greater St. Louis area or anywhere in the nation, they can quickly and easily access AllergyEats ratings and reviews right from our website."

AllergyEats users, including those on the customized www.allergyeats.com/aafastl site, can also quickly and easily make restaurant reservations directly from the AllergyEats website and smartphone app using [OpenTable](#) at more than 20,000 participating restaurants nationwide. Both AllergyEats and OpenTable are free to use.

With a reported 4% of the U.S. population living with food allergies, and millions of food-allergic people dining out each day, AllergyEats has become a tremendously popular resource for finding - and rating - allergy-friendly restaurants. AllergyEats has grown steadily since its early 2010 launch, and is continuing its upwards trajectory with thousands of new users each month.

[AllergyEats](#), a free, peer-based website and smartphone app, is dramatically improving the way food-allergic and gluten intolerant individuals find - and rate - allergy-friendly restaurants. The easy-to-use ratings and comment system allows food-allergic diners to instantly share their feedback about their restaurant experiences. This peer-based ratings and review site lets people see at-a-glance which restaurants have been more willing and better able to accommodate special dietary requirements, allowing food-allergic diners to make more informed choices about where to dine.

AllergyEats lists more than 600,000 restaurants nationwide, which food allergic diners can rate. The site also offers information on restaurants' menus, certifications, web links, directions and more. The

site, app and related social media forums help families with food allergies reduce the guesswork - and the anxiety - surrounding dining out with food allergies.

Most restaurant review sites include information about establishments' food, ambiance or service, but AllergyEats is singularly focused on food allergies, with peer reviews spotlighting where people with food allergies or intolerances have more comfortably eaten.

AllergyEats has been endorsed by highly-respected food, health and allergy organizations and individuals, including the Asthma and Allergy Foundation of America, Gluten Intolerance Group, Massachusetts Restaurant Association, Chef Ming Tsai, Chef Joel Schaefer and more. AllergyEats was recently selected as the About.com 2012 Readers' Choice Award winner for best Food Allergy App. The AllergyEats smartphone app also won a Web Health Award and was honored as one of Healthline's Top Ten Food Allergy Apps. For more information, please visit www.AllergyEats.com.

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