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AllergyEats Launches Fully Redesigned App and Website
Now More User-Friendly, Customizable & Social, Based on User Feedback

BOSTON, MA (December 7, 2015) – [AllergyEats](http://AllergyEats.com), the leading guide to allergy-friendly restaurants nationwide, has just completed a full redesign of its mobile app and website, offering food-allergic diners a dramatically improved user experience as they seek information about the “allergy-friendliness” of restaurants around the U.S. Both the AllergyEats app and website have exciting new features and enhanced functionality as a result of this upgrade, and both are still free to use. All of the improvements and upgrades were based on feedback from the food allergy community.

With this significant upgrade, AllergyEats users will now find the app and website:

- **Easier to use and faster, with improved reliability**, getting valuable information more quickly to users’ fingertips when and where they need it.
- **Increasingly customizable**, allowing users to access results catered more closely to their individual dietary needs.
- **More social**, encouraging greater engagement and connections with others in the food allergy community.

“Since its inception nearly six years ago, AllergyEats has become the dominant guide for finding allergy-friendly restaurants and a trusted resource for the food allergy community. However, it was time to revitalize the app and site, making them even more reliable, customizable, engaging and intuitive, improving the overall user experience,” said Paul Antico, Founder and CEO of [AllergyEats](http://AllergyEats.com). “We’ve received many positive comments about AllergyEats over the years, and we’ve also heard users’ suggestions on how to make the app and site even better. We take all feedback very seriously and, therefore, the upgrades we made to both the app and website reflect these suggestions and requests, helping the food allergy community more easily find, rate and share restaurant information.”

“It’s clear that AllergyEats is meeting a need within the food allergy community, based on the constantly increasing number of users and ratings, the huge – and growing - social media buzz, the positive coverage in leading media outlets, and the prestigious awards we’ve won and continue to win,” Antico explained. “We’re confident that the new, improved AllergyEats will become even more valuable, relied upon and shared.”

AllergyEats (www.AllergyEats.com) is a free, peer-based app and website where people find and rate restaurants based solely on their ability to accommodate food allergies. AllergyEats restaurant ratings are based on how well restaurants have accommodated food-allergic diners, and not on other factors, such as ambiance, service or food quality.

AllergyEats lists more than 825,000 restaurants nationwide, which people can rate, and also offers user comments, web links, menus, directions and more. Restaurants are easily searchable by geographic location, so people can find allergy-friendly establishments around town and around the country. The app, website, and related social media forums help families with food allergies reduce the guesswork and the anxiety surrounding dining out with food allergies.

This free resource offers valuable peer-based information about how well – or poorly – specific establishments can accommodate food-allergic diners. AllergyEats helps food-allergic diners and their families make more informed decisions about where to eat and which restaurants to avoid.

The redesigned site – www.allergyeats.com – is now live, and more exciting updates are planned for the coming months.

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