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Contact: Adrienne Walkowiak
Adrienne@AdrienneWalkowiak.com
603/659-9345

AllergyEats Becomes an OpenTable Affiliate

*New Relationship Streamlines the Process of Finding Allergy-Friendly Restaurants
& Making Reservations*

BOSTON, MA (June 18, 2013) – The food allergy community depends on [AllergyEats](#), the leading guide to allergy-friendly restaurants nationwide, to reduce the guesswork and anxiety surrounding dining out with food allergies. Now, thanks to a new affiliate relationship with [OpenTable](#), they can also quickly and easily make restaurant reservations directly from the AllergyEats website and smartphone app.

[OpenTable](#) is now available via the AllergyEats core website and smartphone app - allowing people to instantly use their computer, tablet or smartphone to make reservations at any US restaurant on OpenTable. OpenTable is the world's leading provider of online restaurant reservations, seating more than 12 million diners per month via its site and mobile solutions. More than 450 million diners have depended on OpenTable to find a restaurant, choose a table and book their reservations online.

"AllergyEats, a peer-based ratings and review site, lets people see at-a-glance which restaurants have been more willing and better able to accommodate special dietary requirements, allowing food-allergic diners to make more informed choices about where to dine. Once they find an accommodating restaurant, they can now instantly make reservations through the AllergyEats site or app, provided the restaurant is part of the large and growing OpenTable network," said Paul Antico, Founder/CEO of AllergyEats, father of three food-allergic children and passionate food allergy advocate.

"This relationship streamlines and simplifies the process of finding allergy-friendly restaurants and then making reservations at those accommodating establishments. AllergyEats has become even more valuable as a one-stop resource for dining out with food allergies," Antico continued.

Both AllergyEats and OpenTable are free to use.

According to the National Restaurant Association (NRA), 130 million people eat at a food establishment daily. As many as 15 million people nationwide, 9 million of them adults, have food allergies, according to the Food Allergy and Anaphylaxis Network, and these numbers are expected to rise. With a reported 4% of the U.S. population living with food allergies, and millions of food-allergic people dining out each day, AllergyEats has become a tremendously popular resource for finding - and rating - allergy-friendly restaurants. AllergyEats has grown steadily since its early 2010 launch, and is continuing its upwards trajectory with thousands of new users each month.

About AllergyEats

[AllergyEats](#), a free, peer-based website and smartphone app, is dramatically improving the way food-allergic and gluten intolerant individuals find - and rate - allergy-friendly restaurants. The easy-to-use ratings and comment system allows food-allergic diners to instantly share their feedback about their restaurant experiences. This peer-based ratings and review site lets people see at-a-glance which restaurants have been more willing and better able to accommodate special dietary requirements, allowing food-allergic diners to make more informed choices about where to dine.

AllergyEats lists more than 600,000 restaurants nationwide, which food allergic diners can rate. The site also offers information on restaurants' menus, certifications, web links, directions and more. The site, app and related social media forums help families with food allergies reduce the guesswork - and the anxiety - surrounding dining out with food allergies.

Most restaurant review sites include information about establishments' food, ambiance or service, but AllergyEats is singularly focused on food allergies, with peer reviews spotlighting where people with food allergies or intolerances have more comfortably eaten.

AllergyEats has been endorsed by highly-respected food, health and allergy organizations and individuals, including the Asthma and Allergy Foundation of America, Gluten Intolerance Group, Massachusetts Restaurant Association, Chef Ming Tsai, Chef Joel Schaefer and more. AllergyEats was recently selected as the About.com 2012 Readers' Choice Award winner for best Food Allergy App. The AllergyEats smartphone app also won a Web Health Award and was honored as one of Healthline's Top Ten Food Allergy Apps. For more information, please visit www.AllergyEats.com.

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