FOR IMMEDIATE RELEASE

Contact: Adrienne Walkowiak

Adrienne@AdrienneWalkowiak.com

603/659-9345

## Dining Out with Food Allergies Is Much Easier This Summer Thanks to AllergyEats, The Biggest & Fastest Growing Source for Finding Allergy-Friendly Restaurants

## AllergyEats Offers Valuable, Peer-Based Feedback About How Well (or Poorly) Restaurants Accommodate Food Allergies

BOSTON, MA (June 16, 2011) – It's summer – the season to enjoy carefree times, like dining out with family and friends. But for people with food allergies and intolerances, finding a restaurant that will accommodate their special food requirements is often a stressful, frustrating experience. AllergyEats (<a href="https://www.allergyeats.com">www.allergyeats.com</a>), the biggest and fastest growing source for finding allergy-friendly restaurants, offers a solution.

AllergyEats, a free, user-friendly website, provides valuable peer-based feedback about how well (or poorly) restaurants accommodate the needs of food-allergic customers. The peer ratings and feedback allow food-allergic and gluten-intolerant diners to quickly and easily find restaurants that will accommodate their specific dietary requirements – and avoid the ones that won't.

"Whether you're dining close to home or hitting the road for summer adventures, AllergyEats allows you to quickly research restaurants, access key information and make more informed decisions about where to dine," said Paul Antico, founder of AllergyEats.

AllergyEats lists more than 600,000 restaurants nationwide, which food-allergic diners can rate. The site also offers information on restaurants' menus (including gluten-free menus), allergen lists, nutrition information, certifications, web links, directions and more.

Most restaurant review sites include information about establishments' food, ambiance or service, but AllergyEats is singularly focused on food allergies, with peer reviews spotlighting where people with food allergies or intolerances have more comfortably eaten.

"As the father of three food-allergic children, I was frustrated by the inconsistencies in restaurants – some were capable and willing to accommodate food-allergic diners and some were not. I wondered why there wasn't an easy, at-a-glance guide with food-allergy-specific restaurant reviews. So I created one," Antico explained.

AllergyEats, which launched in early 2010, has experienced steady growth and now has more than 15,000 monthly users, 8,000+ daily Facebook views and 3,500+ food-allergic fans regularly sharing ideas through the AllergyEats Blog and associated social media sites.

"Rating a restaurant – whether the experience was positive, negative or somewhere in between – is simple and quick (it takes less than a minute). The peer ratings and feedback on AllergyEats helps the entire food allergy community determine which restaurants to visit and which to avoid, based on their food allergy protocols – or lack thereof," Antico explained.

AllergyEats has been endorsed by highly-respected food, health and allergy organizations and individuals, including the Asthma and Allergy Foundation of America, Gluten Intolerance Group, Massachusetts Restaurant Association, Chef Ming Tsai and more.

For more information, please visit www.AllergyEats.com.

###