

## Kitchens with Confidence

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FOR IMMEDIATE RELEASE

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### **KITCHENS WITH CONFIDENCE PARTNERS WITH ALLERGYEATS**

Two food, menu conscious organizations join forces

FORT COLLINS, Colo. – Kitchens with Confidence, an international food training organization based in Northern Colorado has teamed up with the Boston-based company AllergyEats, which specializes in rating how well restaurants cater to people suffering from food allergies.

Allergy-safe food preparation is a core-belief of Kitchens with Confidence and its CEO Betsy Craig, who launched the company in 2011. With over 20 years of food service industry experience, Craig's reputation in the industry is highly regarded. Fastcasual.com named her the No. 4 CEO in the fast casual industry for 2012. Her two companies, Kitchens with Confidence and MenuTrinfo garnered the No. 7 spot for new technologies making a major impact on the restaurant industry by Fastcasual.com.

“We are extremely pleased to be partnered with Kitchens with Confidence,” said AllergyEats CEO Paul Antico said. “Betsy Craig has a proven track record in the food service industry, specifically in dealing and accommodating special dining needs. We believe our partnership will benefit both consumers and eateries and have an immediate and lasting impact in the industry.”

Established in 2010, AllergyEats is an interactive, peer-based website that offers a comprehensive guide to allergy-friendly restaurants across the United States. The site has a nationwide database of over 600,000 eateries that food-allergic customers can rate based on how restaurants accommodate their needs. The site was an About.com Readers' Choice winner for best food allergy app.

Kitchens with Confidence is able to train restaurant staffs and certify restaurants in allergy and gluten-free offerings through its AllerTrain™ certification course. AllerTrain™ is a new course that has quickly become the top name in food allergy and gluten-free safety training. The course provides the information every restaurant employee needs to be able to communicate with the diner about his or her menu options.

The process is fast, thorough and easy to fit into any schedule or budget. Kitchens with Confidence's partnership with AllergyEats should allow for one-stop shopping. The two companies want to be the ones who everyone turns to in the rapidly growing industry of special dining needs training.

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